

Appendix F

Neighborhood Traffic Safety Survey

A survey about speeding distributed to and filled out by your neighbors can:

- a) focus attention on the issue of speeding and
- b) help you design an anti-speeding education program tailored to the needs of your neighborhood.

With help from the Office of Neighborhoods, you can offer the survey below in hard copy form and online. The Microsoft Word version of this survey is available for download from www.knoxvilletn.gov/slowdown.

You will need to alter and customize this survey depending on whether or not you:

- Have a formal neighborhood organization,
- Wish to provide a prize or monetary incentive for neighbors to take the survey, and
- Give your neighbors the choice of taking the survey online or by filling out a hard copy version.

To use the online survey program offered free of charge by the Office of Neighborhoods, you must use the questions and format below. However, you can add two of your own questions if you wish. If you distribute the survey in hard copy form and also offer an online option, make sure the same questions are in both versions. For more, contact the Office of Neighborhoods at 215-3232.

Neighborhood Traffic Safety Survey

Dear Neighbor:

Organized Neighborhood Group Intro Paragraph

Dear Neighbor:

Your neighborhood organization would like to hear your thoughts about traffic safety and speeding on our neighborhood streets.

Unorganized Neighborhood Intro Paragraph

Dear Neighbor:

As a group of your neighbors concerned about speeding in the neighborhood, we would like to hear your thoughts about traffic safety and speeding on our neighborhood streets.

Most of us speed at one time or another. Your responses to this survey will help us identify the educational resources we need as a neighborhood to help us all slow down, save lives, and create a more livable community.

By responding to this survey by **Deadline Date** you can participate in the drawing for a \$____ coupon donated by _____. [Use a drawing prize of your choice.]

Please answer all questions as honestly as possible. This is an anonymous survey. If you choose to enter the drawing, your name cannot and will not be associated with your answers to the survey itself.

You have two options for responding to this survey:

1) You can turn in this hard-copy version of the survey to the address listed at the end of this survey.

OR

2) You can take this very same survey online at this Web address:

[[Obtain the address from the Office of Neighborhoods]]

Each member of your household is encouraged to take the survey. Non-drivers, including children, can respond to questions 2, 8, 11, and 14.

We ask that each person take the survey only once. This will help us obtain the most accurate picture of how we feel as a neighborhood about traffic safety and speeding.

Thank you for participating!

1. How often would you say you drive over the speed limit on residential streets?

- ☐ Always
- ☐ Often
- ☐ Occasionally
- ☐ Never

2. Do you think it is okay to speed on residential streets?

- ☐ Yes
- ☐ No

3. How often would you say you drive 10 miles an hour over the speed limit on neighborhood or residential streets?

- ☐ Always
- ☐ Often
- ☐ Occasionally
- ☐ Never

4. How far above the speed limit on a residential street do you think the average driver goes?

- ☐ 0-5 mph
- ☐ 6-10 mph
- ☐ 11-15 mph
- ☐ Over 15 mph

5. What motivates you to follow the speed limit in your neighborhood?

CHECK ALL THAT APPLY

- ☐ Because it is the law.
- ☐ Because I do not want a speeding ticket.
- ☐ Because I care about pedestrians and bicyclists.
- ☐ Because it is the safe thing to do.

Appendix F – Neighborhood Survey

___ Because speeding is dangerous.

OR

___ I do not obey the speed limit.

6. While driving on a residential street:

PLEASE CHECK ONLY ONE BOX ON EACH ROW.

	Always	Often	Occasionally	Never
I often get impatient with slower drivers.				
Speeding is something I do without thinking.				
I enjoy the feeling of driving fast.				
I try to get where I am going as fast as I can.				

7. If I find myself speeding on a residential street, it is because:

CHECK ALL THAT APPLY

___ I am late/in a hurry.

___ I am not paying attention to my speed.

___ I am keeping up with traffic flow.

___ I never speed on a residential street.

___ Other reason (please say what it is):

8. How important is it that something be done to reduce speeding in our neighborhood?

- ___ Very important
- ___ Somewhat important
- ___ Fairly important
- ___ Slightly important
- ___ Not important / No opinion

9. Organizers: You may add your own question here.

Change question numbers as needed.

10. Organizers: You may add your own question here.

Change question numbers as needed.

11. Use the space below if you wish to say anything else about speeding – or if you have suggestions on how to improve the safety of pedestrians, bicyclists, and drivers in our neighborhood:

12. Do you drive a car?

___ Yes

Appendix F – Neighborhood Survey

☐ No

13. Your Sex

☐ Male

☐ Female

☐ Prefer not to answer

14. Your Age

☐ 17 or younger

☐ 18-24

☐ 25-34

☐ 35-44

☐ 45-54

☐ 55-64

☐ 65 and older

☐ Prefer not to answer

End of Survey: Online Version

This ends our survey. If you answer YES to the question below, you will be sent to a totally separate page to provide your contact information.

15. Would you like to be entered into a drawing to win a \$_____ coupon donated by _____?

____ Yes

____ No

If the person answers NO, SurveyMonkey takes them to this message:

Thank You for Taking Our Survey

Stay informed about our Anti-Speeding Campaign.

Visit (Facebook) or Web Page

Send your email address to abc_info@gggg.com

Or call Tom at 444-444-4444

If the person answers YES, the screen will deliver this message:

Please enter your contact information for the drawing. The deadline is _____. You will be contacted if you win. Only the residents of ABC neighborhood are eligible to win.

Name:

Address:

Phone:

Email:

When person clicks on SUBMIT button, they get the message:

Thank You for Taking Our Survey

Stay informed about our Anti-Speeding Campaign.

Visit Neighborhood's (Facebook) or Web Page (if you have one)

Send your email address to abc_info@gggg.com

Or call Tom at 444-444-4444

Appendix F – Neighborhood Survey

End of Survey: Hard Copy Version

This closes out the survey. Please deliver the survey by mail or in person to:

Mary Jones
9999 Maple Street
Knoxville TN 37900

See Next Page for Drawing Information

Drawing for \$_____ Gift Card
Donated by _____.

_____ I have filled out and submitted the Neighborhood Traffic Safety Survey and would like to enter the drawing for the gift card.

Name: _____

Address: _____

Phone: _____

Email: _____

Please Note: Only residents of ABC Neighborhood are eligible to win.

Deadline: GIVE THE DATE

If you wish for your survey answers to remain anonymous, please mail or deliver this page separately to:

George Smith
1111 Elm Street
Knoxville, TN 37900

Would you consider joining our efforts to reduce speeding in the neighborhood?

____ Yes

____ No

If you answer yes and provide your contact information, someone will contact you and tell you about our campaign to reduce speeding. You can then decide whether or not to get involved.